

## Mission:

Members of the IFPN Corporate Advisory Council (CAC) are valued partners who are committed to raising awareness and cultivating relationships that foster support of the IFPN mission among their professional peers. They are a major influence on our outward facing strategies and engage their networks to support fundraising, food-raising, and volunteer endeavors. The members of the CAC are ambassadors for IFPN and are valued for their insight into the retention of current corporate partners and development of new ones. Members are at the decision-making level or, where possible, provide access to those executives who are.

## Council Member Responsibilities:

- Suggested minimum commitment of a two-year membership term, attending minimum of two meetings per year, in person or virtually, regularly scheduled for Jan/May/Sept
- Serves as ambassador for IFPN in the community and among peers and colleagues
- May be asked to participate in the development of IFPN strategies and initiatives,

bringing professional insight and experience to review communications, social media, launch of new programs, etc.

- Garners corporate and/or peer support for at least one IFPN event via sponsorship, donation or attendance (i.e. Thanksgiving Collection, Turkey Trot, Golf Outing, We've Got Your Back, Spring Gala)
- Endeavor to secure a corporate grant, if applicable
- Encouraged to create in-person or virtual food drives and coordinate volunteer outings at IFPN
- Assists in identifying or recommending new members (subject to approval of Co-Chairs)

CAC members who are recruited and approved to serve on the IFPN Board of Trustees may choose to retain their CAC membership as one of the two subcommittees required of IFPN Trustees.